



# The Choice is Yours

Choose a perfect venue for your next meeting and choose two ways to save. Book by July 31, 2010 for meetings before December 31, 2010 and choose one of these added value benefits from each of the choice baskets below.

#### Choice One

Complimentary WIFI in the meeting room  
4% off the master bill for rooms  
50% discount on breakfast  
Complimentary welcome reception  
Complimentary break out room

#### Choice Two

Complimentary water in the meeting room  
2 complimentary rooms per 25 rooms booked  
1 complimentary break out room  
3 upgrades per 50 rooms booked  
1 complimentary Daily Delegate rate per 10 participants

To receive this offer, contact your Starwood Sales Associate or visit [starwoodpromos.com/meetingchoices](http://starwoodpromos.com/meetingchoices) for more details.

SPP members will receive an additional benefit of 2500 Starpoints per 25 rooms booked. Not an SPP member yet? Then visit [starwoodmeetings.com](http://starwoodmeetings.com) to register.

## ROCK THE HOUSE

BOOK A +25 ROOM GROUP OVER A MINIMUM OF 2 NIGHTS BEFORE JULY 31ST AT STARWOOD HOTELS & RESORTS AND YOU'LL BE ENTERED INTO A CONTEST WITH A CHANCE TO WIN THE MUSICAL EXPERIENCE OF A LIFETIME.

#### THE PRIZE INCLUDES:

- VIP TICKETS TO AN INCREDIBLE LIVE CONCERT IN ATHENS
- TWO COMPLIMENTARY RETURN FLIGHTS
- TWO COMPLIMENTARY NIGHTS AT THE HOTEL GRANDE BRETAGNE
- TRANSPORT TO AND FROM THE CONCERT
- POST CONCERT COCKTAIL RECEPTION

Just use the code **LIVENATION** when you book and you could be rocking the house with living legends.

To learn more please contact your Starwood Sales Associate or visit [STARWOODPROMOS.COM/ROCKTHEHOUSE](http://STARWOODPROMOS.COM/ROCKTHEHOUSE) for more details.

**starwood**  
Hotels and  
Resorts

MERIDIEN

aloft

THE LUXURY COLLECTION

WESTIN

FOUR POINTS

element

Sheraton

ST REGIS

W  
HOTELS

1. The promotion is open to meeting planners / bookers who are residents of Austria, Belgium, Egypt, France, Germany, Greece, Italy, Malta, Netherlands, Nigeria, Poland, Portugal, Russia, South Africa, Spain, Switzerland, Turkey, U.A.E. and the UK, aged 18 and over excluding employees (and their immediate families) of Starwood EAME Services Company BVBA, Live Nation®, their affiliates, agencies or any other company or persons directly connected with the administration of the promotion. Proof of eligibility must be provided on request.
2. Promotion is invalid where local regulations prohibit.
3. The promotion period runs from 1 April 2010, at 00:00:00 Central European Time ("CET") and ends 31 July 2010, at 23:59:59 p.m. CET.
4. To Enter: any meeting planner / booker making a Qualifying Group Booking during the promotional period will automatically be entered into the prize draw. An acknowledgement of their entry will be sent with their booking confirmation.
5. A Qualifying Group Booking is defined as a minimum of 25 rooms per night for a minimum of 2 consecutive nights with the last night being before 31 December 2010 at a Starwood Hotel.
6. The prize draw will be conducted by an independent promotional verification service on 4th August 2010, from all valid entries received by the closing date.
7. Winners will be informed by email by 9th August – please be sure to have provided a working email address so that we can contact you. If a winner does not respond to such notification within 7 days they will be disqualified and an alternative winner will be selected.
8. No purchase or booking is necessary to enter the promotion. To enter without making a Group Booking, send an email with your name, address, phone number, business name, business owner or manager's name (if applicable) to [livenation@starwoodpromotion.eu](mailto:livenation@starwoodpromotion.eu). Maximum of one email entry per meeting planner / booker, per week. Proof of eligibility must be provided on request.
9. The Prizes : 9 x prize packages for two people, each package consisting of VIP tickets to see a mystery live concert in Athens on 3rd September 2010 with economy class return flights, two nights accommodation at the Hotel Grande Bretagne (arrival 2nd Sept, departure 4th Sept, winner & guest in a shared room), transport to and from the concert, and a cocktail reception after the concert.
10. The winners and their guests are solely responsible for ensuring that they hold valid passports and any other documents necessary for travel.
11. For the avoidance of doubt, transport to and from the departure airports and hotel, all expenses and incidental costs, including but not limited to, refreshments, merchandise, meals or other expenses are the responsibility solely of the winners and their guests.
12. Concert tickets will only be issued on the day of the event, and lost, mutilated, or stolen tickets will not be replaced.
13. In the event that the prize concert is cancelled, the Promoter will use its best efforts to arrange replacement tickets, but will not be responsible for any additional expenses incurred by the winner or their guests.
14. The prize is non-transferable, non-negotiable and no cash alternative will be offered. The winners undertake that the concert tickets will not be resold.
15. Although all entrants must be aged 18 or over, guests under 18, may be permitted subject to the entrance restrictions at the concert.
16. All entries must be made directly by the person entering the promotion. Entries made online by such methods as a macros, a script or the use of automated devices or processes are not allowed and all such entries will be disqualified.
17. The Promoter reserves the right in their reasonable discretion to disqualify any entrant whose conduct is contrary to the spirit of the Terms & Conditions, or the intention of the promotion and to declare as void any or all of their entries based on such conduct.
18. By participating in the Promotion, you hereby authorize the Promoter the right to collect, use, process, transfer and store all data provided by you, including without limitation, personal data, to the United States, or any location(s) throughout the world that the Promoter deems necessary, whether within your country of residence or elsewhere, and with such party(ies) as the Promoter deems appropriate, for purposes of administration of the Promotion. All information submitted to the Promoter as part of this Promotion will be treated in accordance with the Promoter's privacy policy, available at [www.Starwoodhotels.com](http://www.Starwoodhotels.com). Personal information will be used to: (a) contact potential winners; and (b) if an entrant selects to receive additional information from the Promoter on the entry form, to send additional information to that entrant. Entrants have the right to access, withdraw, and correct their personal data. Directions on procedure for administrative access to personal data are provided in the privacy policy.
19. By participating in the Promotion, entrants agree to release and hold harmless the Promoter, its officers, directors, employees, affiliates and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Promotion, or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Promotion or the processing of entries; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or acceptance, receipt use or misuse of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Promotion, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, incidental, consequential, direct, or indirect damages.
20. By entering the promotion, entrants agree to be bound by these terms and conditions. All instructions form part of the rules.
21. The Promoter's decision is final and no correspondence will be entered into. The Promoter reserves the right to amend or withdraw any part of this promotion.
22. Except where prohibited, participation in the Promotion constitutes winner's consent to the Promoter's use of winner's name, voice, likeness and country of residence for the purpose of advertising, trade or promotion, in any media throughout the world, without further payment or consideration.
23. This promotion and these terms and conditions are governed by English Law.
24. The prize winner's name can be obtained by visiting [www.atommarketing.co.uk/SPGwinners](http://www.atommarketing.co.uk/SPGwinners) after 23rd August 2010.

Promoter - Starwood EAME Services Company BVBA, Rue Brederode 2-6, 1000 Brussels, Belgium. Please do not send entries to this address.